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Description automatically generated**Job Exploration Report**

**Name:   
Class/Section:**   
  
**Step 1:** Identify a Business Industry, also known as Career Cluster, about which you'd like to learn more (e.g., Marketing, Sales, Finance, Accounting, Human Resource, Supply Chain, Management, Economics, Hospitality, or Events Planning).

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| **Economics** |

**Step 2:** List a job within this industry that you plan to research identifying 3 variations of its job title (e.g., Marketing Managers, Public Relation Specialists, or Adverting Promoter).

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| 1. | Economists |
| 2. | Environmental Economists Bright |
| 3. | Economics Teachers, Postsecondary |

**Step 3:** Identify 3 Hard Skills required for the job, include one way to begin developing a proficiency for this skill.

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| **Hard Skill** (e.g., Media Production) | | **Learning Skill Opportunity** (e.g., Studio or Production Internship) |
| 1. | Analyzing Data or Information | UVU program, internship |
| 2. | Processing Information | UVU program, internship |
| 3. | Making Decisions and Solving Problems | UVU program, internship |

**Step 4:** Identify 2 Software or Computer Skills required or recommended for the job, include one way to develop a proficiency for this skill.

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| **Tech or Software** (e.g., Adobe Creative Cloud) | | **Learning Skill Opportunity** (e.g., LinkedIn Learning Certification) |
| 1. | BM SPSS Statistics | UVU program |
| 2. | MySQL | UVU program |

**Step 5:** Identify 3 Soft Skills expected for success within this job, include one way to demonstrate this skill.

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| **Soft Skill** (e.g., Creative Thinking) | | **Skill Demonstration Idea** (e.g., keeping a portfolio of course projects) |
| 1. | Written Comprehension | The ability to read and understand information and ideas presented in writing. |
| 2. | Inductive Reasoning | The ability to combine pieces of information to form general rules or conclusions (includes finding a relationship among seemingly unrelated events). |
| 3. | Mathematical Reasoning | The ability to choose the right mathematical methods or formulas to solve a problem. |

**Step 6:** Identify a Degree, License and/or Certification expected for entry into this industry and/or job. Some licenses or certifications may not be required but may elevate professionalism and candidacy. List the certifying agency.

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| **Degree** (e.g., Bachelor of Science, Marketing) | Bachelor of Arts, Economics. |
| **License** (e.g., Sports Marketing License, NFL) | Certified Business Economist (CBE) program |
| **Certification** (e.g., Writing a Marketing Plan, LinkedIn Learning, 38 min) | American Academy of Financial Management (AAFM) |

**Step 7:** Research if this job is projected to grow or shrink in the next five years, -by how much.

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| **Projected Growth or Shrinkage Rate in Utah** | **2.9%** |
| **Projected Growth of Shrinkage Rate across U.S.** | 13% |

**Step 8:** List the expected salary range for this position.

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| **Average Salary Range for Position in United States** | $105,630 per year |
| **Average Salary Range for Position in Preferred Geographic Location** | $79,482 per year |

**Step 9:** Highlight two companies who hire for this position (try to find companies who operate within the geographic location in which you intend to live.

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| **Name of Company that Hires This Position** | | **Department and Job Title** |
| 1. | Department Of Housing And Urban Development | Economist |
| 2. | U.S. Department of Energy | Economist |

**Step 10:** Align your interests and abilities to one hard skill, one soft skill, and one tech or computer skill required for this job.

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| --- | --- | --- |
| **State Skill I Have or Want to Have** | | **Report how you've developed this skill or what you will do to improve. Expand further than “take a class” or “watch videos”.** |
| Hard: | Processing information | Taking UVU classes |
| Tech/Comp: | MySQL | Taking UVU classes |
| Soft: | Written comprehension | Practing and writing more articles |

**Step 11:** List the resources used to gather this data. Please be specific (e.g., don’t list google.com)

1. ONet
2. BLS job
3. https://jobs.utah.gov/

1. https://www.ziprecruiter.com/Salaries/Economist-Salary--in-Utah